

VENETIAN SEATING POLICY

In order to promote an orderly and fair opportunity for spectators to obtain desired seating at the "Rhythms of Venetian" concerts, and to facilitate maintenance of the grounds near the Odmark Performance Pavilion in East Park (the "Pavilion Stage"), the Venetian Board of Directors has adopted and the Charlevoix City Council has approved the following seating policy applicable to the "Rhythms of Venetian" concerts in East Park:

1. The following policy shall apply to all East Park spectator seating areas located north of the Pavilion Stage and south of the sidewalk which commences at Plaza C (across from Mason Street) and extends easterly to the Marina (the "Concert Grounds").
2. No chairs, blankets or other means of establishing or reserving seating areas (the "Seating Devices") may be placed or maintained within the Concert Grounds on the day of a "Rhythms of Venetian" concert, (i) prior to 12:00 noon on Tuesday, July 20, 2010, Wednesday, July 21, 2010, Thursday, July 22, 2010 or Friday, July 23, 2010, or (ii) prior to 8:00 a.m. on Saturday, July 24, 2010.
3. All Seating Devices and other personal property of spectators must be removed from the Concert Grounds upon the conclusion of each concert each evening, from Sunday, July 18, 2010 through Saturday, July 24, 2010.
4. The level, grass seating area adjacent to and immediately north of the Pavilion Stage shall be designated as a "Blanket Zone," wherein no Seating Devices may be placed or maintained, other than blankets or chairs whose seats are no higher than 8" from the ground.
5. The terraced seating areas located to the north and west of the Pavilion Stage, must be utilized in a manner whereby each terrace shall afford spectator occupancy no fewer than two rows deep, and no Seating Devices shall be utilized or configured to prevent a two row depth of spectator occupancy.
6. Any Seating Devices or other personal property which are left, placed and/or maintained in violation of Paragraphs 2 through 5 above (i) shall be deemed to have been left, placed and/or maintained at the risk of the owner(s) thereof, (ii) shall be deemed to have been abandoned if the owner(s) thereof are not present and (iii) shall be subject to immediate removal by the Charlevoix Venetian Festival, Inc. and/or the City of Charlevoix, in their sole and absolute discretion.

Date: July 6, 2010

Venetian Board of Directors